

Allez series



normann
C O P E N H A G E N

Normann Copenhagen is a Danish design company with the mission to create original and innovative products in a simple and contemporary design that withstands the test of time. Or in other words, to challenge conventional thinking and make the ordinary extraordinary through great design.

Established in 1999 by Jan Andersen and Poul Madsen, the Normann Copenhagen brand encompasses a wide and continuously growing collection of furniture, lighting, textiles and home accessories.



Allez chair park green
Allez table 4L Ø70 cm white marble

A new generation of café chairs



Allez chair grey
Allez chair upholstery white

Normann Copenhagen presents its first component-based chair based on a 'knock down' principle and made in pure polypropylene for both indoor and outdoor use. The Allez chair invites you to take a break from a hectic urban lifestyle, where space is often limited and mobile design is key.



Allez chair grey, warm grey, black, park green and white

A French feel

The design of the Allez chair alludes to the French city life and bistro culture that emerged in the late 1800s and has since become a popular way of life all over the world. In the wake of traditional bistro chairs, the very symbol of café culture, time has made space for a new generation of café-inspired chairs like the Allez. The Allez chair gives a contemporary look and feel to the traditional café chair's soft idiom and constructive strength in terms of design, functionality and sustainability. The result is a flexible design that still nods to a bygone era but has now been adapted to suit even more environments and user scenarios.

A design without compromise

It has taken several years of development for designer Simon Legald and Normann Copenhagen to create a chair that meets the expectations of a modern and flexible design and works both indoors and outdoors. The search for manufacturers with market-leading expertise led to Italy, where specialists were willing to commit to the ever-increasing requirements that Normann Copenhagen sets for a future bestseller. Allez is made by a skilled plastic foundry with more than 35 years of experience in quality, plastic furniture design. In true Italian style, the manufacturer recommended a dear friend - one of the most talented design engineers in the industry - to help find the right solution for a chair that was both lightweight and extremely strong. Endless calculations, a set of custom-made tools and multiple durability tests later and the complete, knock down component-based chair was finally ready.

The Allez chair has a light and airy look, and the design idiom draws on recognizability. The organic curves of the shell mimic the shape of the body. Together with the reinforced backrest, this ensures optimal strength and seating comfort. The designer's signature principle of an honest design suited for modern needs is clearly evident in the shape of the Allez chair.

"Most chairs are based on a construction consisting of a type of shell and a frame. By breaking up the chair into components, it can be shaped and adapted to suit different environments. The construction was a key motivation in the design and is what makes Allez so innovative and unique."

Simon Legald
Designer, Normann Copenhagen



Allez chair warm grey components



Allez chair upholstery grey oak



Allez chair upholstery grey oak
Allez table 4L 60x60 cm black marble



Allez chair in various configurations

Neutrals of nordic nature



Allez chair white, black, warm grey, park green and grey

Allez is available in five timeless tones, each reflecting the stark and beautiful Nordic nature. A balanced and neutral color palette of park green, grey and warm grey, as well as black and white, allows the design to humbly fit into larger contexts and outdoor environments.

The subtle color scheme supports the desire for creating a design that will stay relevant for many generations to come.



Park green



Allez chair molded wicker park green

White

Warm grey



Allez chair molded wicker warm grey



Grey

Allez chair grey

Black



Allez chair black



Industrial inspiration



Driven by a desire to create a durable design, Normann Copenhagen sought inspiration from other innovative industries such as the automotive industry, where a design's lifetime is lengthened by changing its parts. Normann Copenhagen has brought this principle to the furniture industry with Allez - a knock down component-based chair that can be taken apart for the material to be recycled and any worn parts to be replaced, thus prolonging the life of the chair.

The Allez chair's components are available in several variants, allowing customers to put together a design to suit their personal style and needs. The discreet dimensions make the chair easy to push under a table, while the design fits in just as easily in a small home as in dining areas with multiple seating. For the outdoor life on terraces, sidewalk cafés or parks, the chair seat is available in solid-cast polyamide, where a discreet cut leads away water. For increased comfort, the chair is available to order with color-coordinated seat upholstery in quality fabrics from Camira and Sørensen Leather, and also comes with OEKO-TEX-certified outdoor upholstery from Sunbrella. Furthermore, the seat is available in a sensory spray-molded weave to add a little extra French bistro charm to a restaurant or home balcony. To add warmth and contrast to the frame, the chair legs are available in oak, which is particularly suitable for dining rooms or indoor seating areas in restaurants.



Allez chair in various configurations



Allez chair warm grey



Allez chair warm grey
Allez table 4L Ø60 cm white marble



Minimal material and optimal strength

The main body of Allez is molded polypropylene (PP), a highly durable thermoplastic material which in its purest form can be recycled several times without losing its properties. The design is made through an injection molding process whereby gas is pumped into the mold, shaping the polypropylene. This technique enables the production of more complex items with greater tolerances in material thickness, while using only the exact material needed to make the chair, thus minimizing the amount of material used while increasing the strength of the product. With a minimal amount of material in the design, Allez weighs just 3.6 kg, making it easy to move around. Despite the light weight, the Allez chair meets European standards Level 2 (EN 16139:2013 and EN 1022:2005) and ANSI/BIFMA X5.1 – 2017, which classify the design for heavy use in areas with a high user intensity, such as airport terminals, teaching institutions and night clubs.

Natural meeting point

Allez comes in separate components and is delivered flat-packed. Using this type of space-efficient packaging reduces CO2 emissions during shipment and also makes it easy for the customer to bring home the chair. The assembly process has been carefully thought into the construction and makes it easy for the owner to put the components together.



Allez chair grey, white, warm grey and black



Allez chair white



Allez chair upholstery black
Allez table 4L 70x70 cm black marble

The café chair's companion



Allez chair black
Allez table 4L Ø60 cm white marble
Allez table 3L 60x60 cm black oak

The Allez series also includes a table consisting of a cast-iron base and a selection of various tabletops. Inspired by the classic café table, the choice of materials includes marble, which in addition to the 4 mm thin tabletop option in stainless steel is particularly suitable for outdoor use. The tabletop is also available in a choice of black or natural oak veneer and all tabletops are offered in circular or square. The many possible combinations allow the Allez companions to be tailored to suit the exact design required.



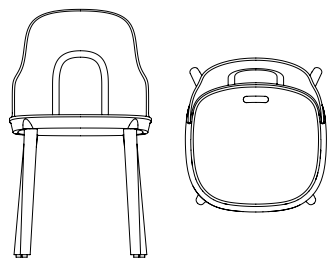
Allez table 3L Ø60 cm oak
Allez table 4L Ø70 cm white marble



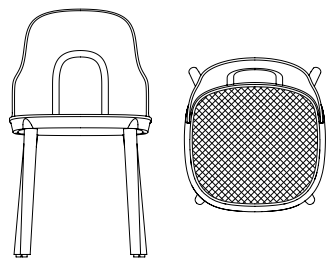
Allez chair molded wicker warm grey
Allez table 4L Ø60 cm white marble

Collection

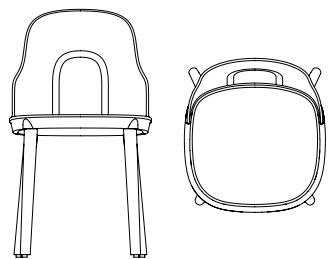
Allez chair



Allez chair
H: 79 x L: 45 x D: 50 x SH: 45,5 cm



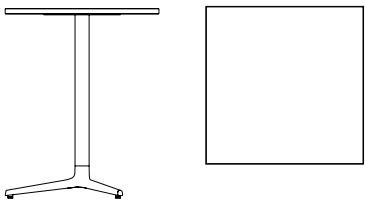
Allez chair molded wicker
H: 79 x L: 45 x D: 50 x SH: 45,5 cm



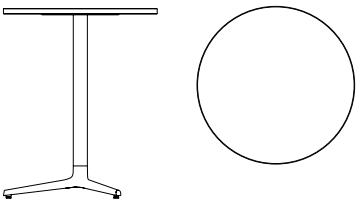
Allez chair upholstery
H: 79 x L: 45 x D: 50 x SH: 45,5 cm

Collection

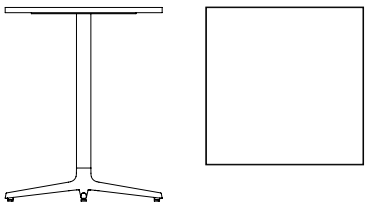
Allez table



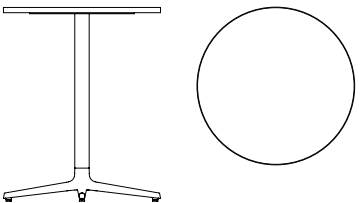
Allez table 3L H75 60x60 cm
H: 75 x L: 60 x D: 60 cm



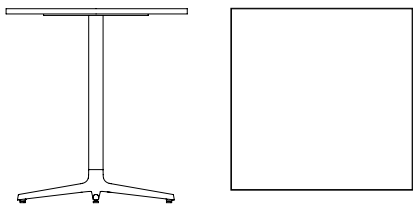
Allez table 3L H75 60x60 cm
H: 75 x Ø: 60 cm



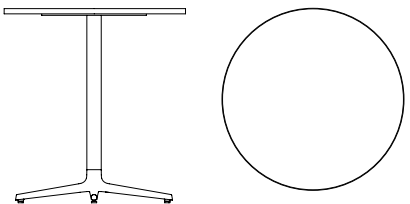
Allez table 4L H75 60x60 cm
H: 75 x L: 60 x D: 60 cm



Allez table 4L H75 Ø60 cm
H: 75 x Ø: 60 cm



Allez table 4L H75 70x70 cm
H: 75 x L: 70 x D: 70 cm

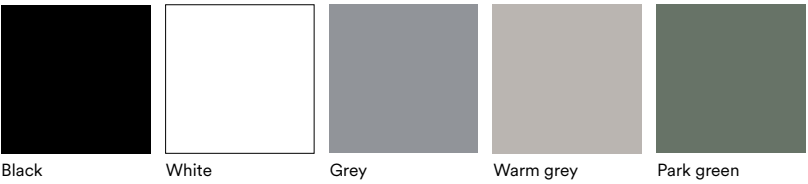


Allez table 4L H75 Ø70 cm
H: 75 x Ø: 70 cm

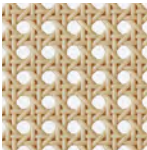
Product options

Allez chair

Shell / Seat / Legs



Molded wicker seat



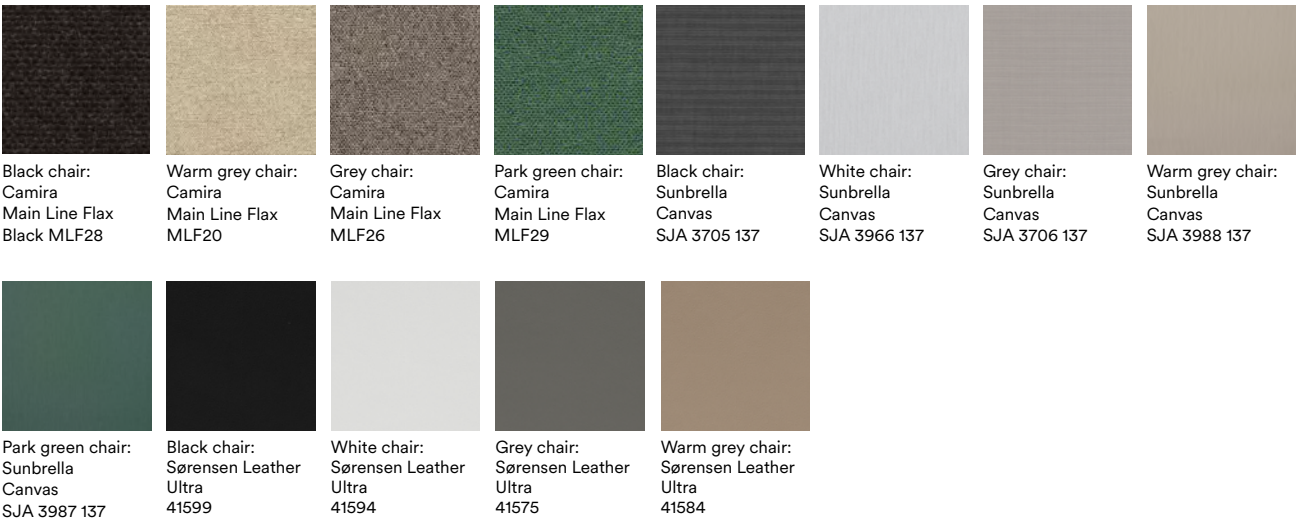
Molded wicker

Wood legs



Oak

Upholstery (follows color of chair)



Allez chair in various configurations



Product options

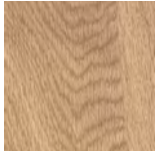
Allez table

Metal base

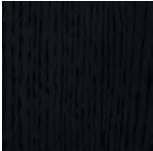


Black

Tabletop wood

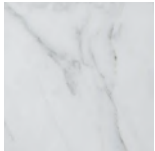


Oak

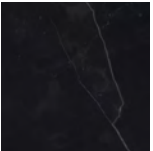


Black

Tabletop marble (Not available in 60x60 cm)



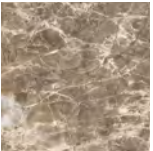
White
(White carrara)



Black
(Black pearl)



Coffee
(Dark emperador)



Sand
(Light emperador)

Tabletop steel



Steel

Product facts

Designer / Year Of Design
Simon Legald, 2021

Material
Allez chair: Main body in polypropylene (PP). Seat available in polyamide (PA), molded wicker polypropylene (PP) or indoor or outdoor upholstery. Legs available in polypropylene (PP) or lacquered oak.

Allez table: Cast iron center base with three or four legs. Tabletop in marble, veneer or brushed stainless steel.

Construction
The Allez chair is a knock down component-based chair consisting of seven main components: a frame, a seat, a backrest and four legs. The chair is suitable for indoor or outdoor use and all parts are replaceable. The Allez chair is gas-injection molded using pure polypropylene (PP) and weighs only 3.6 kg. The seat is available in polyamide (PA) with a subtle cut-out, molded wicker in PP or with upholstery for indoor or outdoor. The legs are available in PP or lacquered oak. The Allez chair is delivered flat-packed or can be ordered assembled. A small set of tools and an instruction manual are included.

The Allez table consists of a center base in cast iron with three or four legs. The tabletop comes in various sizes and shapes available in marble, veneer or brushed stainless steel. Allez table is suitable for indoor or outdoor use. The table is delivered flat-packed and must be assembled using the included tools. The tabletop is mounted with four screws.

The marble tabletops are treated with a surface treatment that penetrates into the material and thereby provides a long-term protection. The surface should not be exposed to acidic foods or beverages, which can leave stains on the surface.

Maintenance
Clean with a damp cloth.

Test
Allez chair:
European standards Level 2 (EN 16139:2013 and EN 1022:2005)
ANSI/BIFMA X5.1 – 2017



Allez chair black
Allez table 4L 70x70 cm black marble

With its modern design and incredible ability to assume a wide range of expressions, Allez will form part of any intimate space for new, meaningful moments.



Allez chair white, grey, warm grey, park green and black



Share your experience
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